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ARTWORK TEMPLATE

Template For:

- BC-Custom 3.5" x 2" PET Business Card
- BCP-Custom 3.5" x 2" PVC Business Card
- MABC-Custom 3.5" x 2" Magnetic Business Card

Custom Design Artwork Requirements:

File Formats:

TIFF, EPS, PSD, AI format, preferable layered.

Color:

4C + 0C CMYK

Resolution:

300 DPI or higher

Fonts:

In outline at the minimum of 8 point bold or bigger

Bleeding Edge:

Allow 1/8" or 3mm for bleeding edge. Artwork with 3D Depth effect requires 1/2" bleed on all layers on the left and right side, top and bottom 1/8"

Stroke:

Do not have a stroke on text unless it's 2 point or more

Texture:

Do not use texture with vertical lines

Artwork Size:

1:1 Actual size and print ready

Media:

Send artworks through FTP UPLOAD at www.LenticularPromo.com

Number of Frames:

2 to 24 (Depending on artwork and Lenticular effect)

